

EXHIBIT B

(Demand Letter)



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May 16, 2024

VIA EMAIL AND CERTIFIED MAIL

William J. Rouhana, Jr.
wrouhana@chickensoupforthesoul.com
Chief Executive Officer
Chicken Soup for the Soul Entertainment, LLC
132 E. Putnam Ave.
Cos Cob, CT 06807

**Re: Notice of Demand for Payment of Unpaid Amounts and Notice of Document
Preservation related to that**

Dear Mr. Rouhana:

Please be advised that my firm has been retained by EG Retail (America), LLC ("EG America") to seek collection of amounts past due and owing under the Kiosk Operating Agreement dated April 20, 2018 (the "**Agreement**") and the December 7, 2024 Letter Agreement (the "**Letter Agreement**") together with the Agreement, the "**Agreements**") between EG America and Chicken Soup for the Soul Entertainment, LLC, as successor-in-interest to Redbox Automated Retail, LLC ("**CSSE**").

As you were previously informed by letters dated June 29, 2023, March 21, 2024, and April 22, 2024, CSSE has been, and continues to be, in material breach of the Agreements, and has made no attempt to cure such breaches. As a result, the Agreements have been terminated. As you are further aware, CSSE is indebted to EG America for (i) \$105,989.75 as the total amount due and owing under the Agreements based on records provided by CSSE; and (ii) all costs incurred by EG America to remove the Redbox kiosks from all EG America's locations. The breakdown of commissions due and owing to EG America are set forth as follows:

- | | |
|-------------------------|-------------------------|
| • \$26,021.06 (Q4 2022) | • \$20,624.82 (Q1 2023) |
| • \$22,186.26 (Q2 2023) | • \$18,453.51 (Q3 2023) |
| • \$11,888.00 (Q4 2023) | • \$6,816.10 (Q1 2024) |

These amounts are calculated based on statements provided by CSSE and, thus, are undisputed.

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May 16, 2024

Unless payment in full of the foregoing is made within ten (10) days of the date of this letter, as well as reasonable accommodations are made to remove the kiosks in a timely manner, I have been authorized to immediately initiate legal proceedings against CSSE to collect such amounts, including the cost of removal of the kiosks, by any means allowable under applicable law, all legal and equitable remedies being expressly reserved.

It is in my client's and your mutual interest to avoid the foregoing. Accordingly, I encourage you to please contact me or Dave Allen, Senior Corporate Counsel at EG America, david.allen@egamerica.com, (503) 389-3804, at your earliest convenience, so that we may arrange for your payment of the outstanding amounts and removal of the kiosks.

Please be further advised that this letter is not intended to, and does not, constitute a waiver of any rights or remedies that EG America may have pursuant to the terms of the Agreements. No failure to exercise any rights or remedies available to EG America and no delay in exercising any such rights or remedies shall operate as a waiver of any rights that EG America may have pursuant to the terms of the Agreements or otherwise. Further, any reference by the undersigned on behalf of EG America to any defaults mentioned herein shall in no way constitute, or be construed to be, a waiver of any other default, which may now exist, or hereafter arise under the Agreements.

Please be advised that any future discussions between EG America and CSSE regarding the amounts due and owing under the Agreements should not be relied upon by CSSE in any manner or fashion unless and until a binding, written agreement has been fully executed by and between all parties.

Lastly, EG America hereby notifies CSSE to preserve all electronically stored information, copies and backup, as defined by Rule 34 of the Federal Rules of Civil Procedure, along with any paper files that CSSE maintains, relevant to the foregoing. To the extent this matter is not consensually resolved, EG America may seek electronic data in CSSE's custody and control in discovery that is relevant to its collections efforts, including, without limitation, emails and other information contained on CSSE's computer systems and any electronic storage systems relating to EG America, the Agreements and the kiosks.

Squire Patton Boggs (US) LLP

May 16, 2024

This letter supersedes any prior communications between EG America and CSSE regarding this matter.

Thank you for your attention and anticipated cooperation in this matter.

THIS LETTER IS AN ATTEMPT TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chris Giaimo", written in a cursive style.

Christopher Giaimo

cc: Lou Occhicone (locchicone@chickensoupforthesoul.com)
David Allen, Esq. (David.Allen@eg-america.com)
Gregory C. Djordjevic, Esq. (Gregory.Djordjevic@squirepb.com)